

2019 ANNUAL MEETING

“MIDWEST CONNECTIONS: TRAVEL SMART”

September 26-27, 2019 | Doubletree Suites Hotel & Conference Center, Downers Grove, Illinois

ITS Midwest Sponsorships

ITS Midwest Members,

Sponsoring ITS Midwest gives you visibility and recognition as a leader committed to advancing ITS. Sponsors gain valuable opportunities to strengthen or build partnerships with a maximum number of participants. Many of our members have been in the ITS business for many decades and are involved in all facets of transportation planning, development, deployment and research.

Sponsorship packages DO NOT include social events costs. You will have to pay extra for those. The technical tour is free of charge.

Sponsorship Opportunities

Give-Away Sponsor: Provide funds to support up to 175 gifts to be given to Annual Meeting registrants at total cost up to \$2,500. Sponsor receives booth in the Exhibit Hall, two (2) complimentary registrations, up to a 3-minute video to be displayed during the meeting, and a company logo displayed at all breaks and lunch. (One Give-Away sponsorship available)

Diamond: \$2,000 minimum support level - Sponsor receives four (4) complimentary registrations, exclusive sponsor recognition at the social event on Thursday evening, sponsor recognition at lunch, up to a 3-minute video to be displayed during the meeting, a full page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (One Diamond sponsorship available)

Platinum: \$1,500 minimum support level - Sponsor receives three (3) complimentary registrations, sponsor recognition at lunch, up to a 2-minute video displayed during the meeting, a full page ad in the Conference Program, and a company logo displayed at breaks and lunch. (Two Platinum sponsorships available)

Gold: \$1,000 minimum support level - Sponsor receives two (2) complimentary registrations, sponsor recognition at lunch, a half page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (Two Gold Sponsorships available)

Silver: \$500 minimum support level - Sponsor receives one (1) complimentary registration, sponsor recognition at lunch, a quarter page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (Four Silver sponsorships available)

For a quick comparison of investment and benefits to determine the package plan that's right for your business or organization, see “Sponsorship Packages at a glance” on page 2 of this document.

Contact us to confirm sponsorship availability first

Please **make also sure to contact Michael Ruelle** at michael.ruelle@kimley-horn.com to **confirm sponsorship availability before submitting this form.**

Sponsorship Packages at a glance

2019 Annual Meeting

Package / Benefits	Give-Away	Diamond	Platinum	Gold	Silver
Investment Required ▶	up to \$2,500	\$2,000 minimum	\$1,500 minimum	\$1,000 minimum	\$500 minimum
Availability (Number of available packages) ▶					4
In Return You Get ▼					
Vending Opportunities					
Booth in the Vendor Hall (Standard)					
Invitation and complimentary registrations					
Complimentary registrations					✓
Quantity of complimentary registrations					1
Opportunities within Meeting Program					
Exclusive sponsor recognition at the social event on Thursday evening		✓			
Sponsor recognition at lunch		✓	✓	✓	
Video to be displayed during the meeting	✓	✓	✓		
Length of video to be displayed during the meeting (minutes)	3	3	2		
Company logo displayed at all breaks and lunch	✓	✓	✓	✓	✓
Official Meeting Program					
Page ad in the Meeting Program	✓	✓	✓	✓	✓
Size of page ad in Meeting Program	full page	full page	full page	half page	quarter page
Digital Promotion					
Listing as a Sponsor with company/organization logo on official website	✓	✓	✓	✓	✓
Promotional Post on Twitter	✓	✓	✓	✓	✓

HEADS-UP! Costs of social events are not included in sponsorship packages.

Registration Form

Sponsoring Company and Contact Information	
Company:	
Primary Contact Name:	
Contact Phone/Email:	
Business Address: _____	
Sponsor Level*:	Support Payment Due:
*IMPORTANT: Please contact Michael Ruelle at michael.ruelle@kimley-horn.com to confirm sponsorship availability <u>before</u> submitting this form.	

Complimentary Sponsor Registrations
Please note: number of complimentary registrations for which the sponsoring company is eligible depends on the sponsorship level.
Registrant #1 Name:
Email / Phone:
Registrant #2 Name:
Email / Phone:
Registrant #3 Name:
Email / Phone:
Registrant #4 Name:
Email / Phone:

How to submit this form

Please mail this form with enclosed check payable to ITS Midwest to:

Ms. Bini William

ATTN: ITS Midwest

Parsons

650 E. Algonquin Road, Suite 400

Schaumburg, IL 60173

Email: bini.william@parsons.com Phone: (847) 928-0120 Fax: (847) 925-0140

THANK YOU FOR YOUR SUPPORT!

Additional Information

MEETING INFORMATION: The 2019 ITS Midwest Annual Meeting is scheduled for 7:30am to 5:00pm on September 26, and 7:30am-12:30pm on September 27 (followed by an optional technical tour), but is still subject to change. The meeting will be held at Doubletree Suites Hotel & Conference Center in Downers Grove, Illinois.

Thank you for your participation and interest in ITS Midwest.

We look forward to seeing you in Downers Grove!

Questions?

Contact **Michael Ruelle** at michael.ruelle@kimley-horn.com.

Visit www.itsmidwest.org/2019-Annual-Meeting/ for current information on the 2019 ITS Midwest Annual Meeting.