

2017 ANNUAL MEETING

“CONNECTING THE SMART CITIES”

September 28-29, 2017

Crowne Plaza Columbus-Downtown

ITS Midwest Sponsorships

Sponsoring ITS Midwest gives you visibility and recognition as a leader committed to advancing ITS. Sponsors gain valuable opportunities to strengthen or build partnerships with a maximum number of participants. Our members have been in the ITS business for many decades and are involved in all facets of transportation planning, development, deployment and research.

In addition to the complimentary registrations noted below, **all sponsorship levels allow for one additional meeting registration at a reduced fee of \$75.**

Sponsorship Opportunities

Give-Away Sponsor: Provide funds to support up to 150 gifts to be given to Annual Meeting registrants at total cost up to **\$2,000**. Sponsor receives booth in the Vendor Hall, two (2) complimentary registrations, up to a 3-minute video to be displayed during the meeting, and a company logo displayed at all breaks and lunch. (One Give-Away sponsorship available)

Diamond: \$2,000 minimum support level - Sponsor receives four (4) complimentary registrations, exclusive sponsor recognition at the social event on Thursday evening, sponsor recognition at lunch, up to a 3-minute video to be displayed during the meeting, a full page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (One Diamond sponsorship available)

Platinum: \$1,500 minimum support level - Sponsor receives three (3) complimentary registrations, sponsor recognition at lunch, up to a 2-minute video to be displayed during the meeting, a full page ad in the Conference Program, and a company logo displayed at breaks and lunch. (Two Platinum sponsorships available)

Gold: \$1,000 minimum support level - Sponsor receives two (2) complimentary registrations, sponsor recognition at lunch, a half page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (Two Gold Sponsorships available)

Silver: \$500 minimum support level - Sponsor receives one (1) complimentary registration, sponsor recognition at lunch, a quarter page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (Four Silver sponsorships available)

Sponsoring Company and Contact Information	
Company:	
Primary Contact Name:	
Contact Phone/Email:	
Business Address:	
Sponsor Level:	Support Payment Due:

Complimentary Sponsor Registrations
Please note: number of complimentary registrations for which the sponsoring company is eligible depends on the sponsorship level.
Registrant #1 Name:
Email / Phone:
Registrant #2 Name:
Email / Phone:
Registrant #3 Name:
Email / Phone:
Registrant #4 Name:
Email / Phone:
IMPORTANT: Please contact John Gray at (614) 600-5847 or john.gray2@aecom.com to confirm sponsorship availability <u>before</u> submitting this form.



Please mail this form with enclosed check payable to ITS Midwest to:

Ms. Bini William

ATTN: ITS Midwest

Parsons

650 E. Algonquin Road, Suite 400

Schaumburg, IL 60173

THANK YOU FOR YOUR SUPPORT!

Additional Information

MEETING INFORMATION: The 2017 ITS Midwest Annual Meeting is scheduled for 7:30am to 5:00pm on September 28, and 7:30am-12:30pm on September 29 (followed by an optional technical tour), but is still subject to change. The meeting will be held at Crowne Plaza Columbus-Downtown.

*Thank you for your participation and interest in ITS Midwest.
We look forward to seeing you in Columbus!*

**Questions? Contact John Gray at (614) 600-5847 or john.gray2@aecom.com.
Visit www.itsmidwest.org or current information on the 2017 ITS Midwest Annual Meeting.**