

Chris Bax Bio:

Chris is Vice President, ITS Global Strategy for Cubic. He is responsible for the development and delivery of Cubic's worldwide ITS business delivering traffic and transport control and information services to Cubic's global customers. Chris is a seasoned and inspiring leader who excels at guiding teams to develop and deliver solutions which have transformed transportation systems around the world. Chris has over 20 years of experience in the traffic systems industry managing large, complex projects and is passionate about establishing long-term customer relationships which combine the best aspects of the people and capabilities of organizations, built on common values, integrity and trust. He has a solid analytical and development background with a sound knowledge of the Traffic Systems industry as a whole. Chris was heavily involved in a number of ITMS transport solutions deployed around the world (including solutions for the Sydney and London Olympics).