



**2016 Annual Meeting
“Racing Towards Connectivity”
September 22-23, 2016**

**Marriott Louisville East
Louisville, Kentucky**

Sponsorship Opportunities	
Give-Away Sponsor: Provide funds to support up to 150 gifts to be given to Annual Meeting registrants at total cost up to \$2,000. Sponsor receives booth in the Vendor Hall, two(2) complimentary registrations, up to a 3-minute video to be displayed during the meeting, and a company logo displayed at all breaks and lunch. (One Give-Away sponsorship available)	
Diamond Sponsor: Minimum support level \$2,000. Sponsor receives four (4) complimentary registrations, exclusive sponsor recognition at the “Night at the Races” social event, sponsor recognition at lunch, up to a 3-minute video to be displayed during the meeting, a full page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (One Diamond sponsorship available)	
Platinum Sponsor: Minimum support level \$1,500. Sponsor receives three (3) complimentary registrations, sponsor recognition at lunch, up to a 2-minute video to be displayed during the meeting, a full page ad in the Conference Program, and a company logo displayed at breaks and lunch. (Two Platinum sponsorships available)	
Gold Sponsor: Minimum support level \$1,000. Sponsor receives two (2) complimentary registrations, sponsor recognition at lunch, a half page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (Two Gold Sponsorships available)	
Silver Sponsor: Minimum support level \$500. Sponsor receives one (1) complimentary registration, sponsor recognition at lunch, a quarter page ad in the Conference Program, and a company logo displayed at all breaks and lunch. (Four Silver sponsorships available)	
Sponsoring Company and Contact Information	
Company:	
Primary Contact Name:	
Contact Phone/Email:	
Business Address:	
Sponsor Level:	Support Payment Due:



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Complimentary Sponsor Registrations: Note the number of complimentary registrations for which the sponsoring company is eligible depends on the sponsorship level.
Registrant #1 Name:
Email / Phone:
Registrant #2 Name:
Email / Phone:
Registrant #3 Name:
Email / Phone:
Registrant #4 Name:
Email / Phone
IMPORTANT: PLEASE CALL Scott Lee or Jennifer LaPorte at 847-925-0120 or EMAIL scott.lee@parsons.com and jennifer.laporte@parsons.com TO CONFIRM SPONSORSHIP AVAILABILITY OF YOUR PREFERRED CHOICE BEFORE SUBMITTING THIS FORM.
Please enclose check payable to ITS Midwest and mail with this form to: Scott Lee, Parsons, 650 E. Algonquin Rd., Schaumburg, IL 60173 Email: scott.lee@parsons.com, Phone: 847-925-0120, Fax: 847-925-0140. Credit cards are not accepted as payment for sponsorships.



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Additional Information

MEETING INFORMATION: The 2016 ITS Midwest Annual Meeting is scheduled for 7:30am to 5:00pm on September 22, and from 7:30am to 12:30pm on September 23 (followed by an optional technical tour), but is still subject to change. The meeting will be held at the Marriott Louisville East in Louisville, KY. Complimentary on-site parking is available.

*Thank you for your participation and interest in ITS Midwest.
We look forward to seeing you in Louisville!*

For current information on the 2016 ITS Midwest Annual Meeting, technical program, social events, technical tours, hotel information and reservations, and other ITS Midwest activities, or to join ITS Midwest go to www.itsmidwest.org .